

Media Bingo **Media Bingo**

**Terms and
Conditions**

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Media Bingo

Effective July 1, 2005

A. General Provisions

- (i) All Media Bingo events conducted in the province of Manitoba must be licensed by the Manitoba Gaming Control Commission (Commission) or by another person or authority as named by the Lieutenant Governor in Council.
- (ii) The Commission may license charitable organizations and religious organizations to conduct Media Bingo events within the province of Manitoba in accordance with Section 207 (1) (b) of the Criminal Code (Canada).
- (iii) All licensees must follow the requirements of The Gaming Control Act and Regulations, and these Media Bingo Terms and Conditions. The Commission can change any of the terms and conditions of a licence at its discretion, when appropriate.

B. Penalties

- (i) Every person or licensed organization that violates any term or condition of a Media Bingo licence or fails to conduct business in a manner approved by the Commission is subject to remedial action by the Commission.
- (ii) The Commission may suspend or cancel a licence without notice, at any time, for the breach of any terms and conditions or, if in the opinion of the Commission, it is in the public interest to do so.

Definitions

In these Terms and Conditions:

“**Accumulator**” means a Media Bingo game where the prize amount and/or maximum numbers allowed to complete the pattern grows at a specified rate under clearly stated conditions.

“**Game Program**” means a complete listing of all Media Bingo games to be played during each Media Bingo event, including the criteria to win (pattern, etc.) and the prizes offered for each game.

“**House Rules**” are rules established by the licensee that describe required conduct of players and the conduct or operation of the event. All House Rules must comply with these Terms and Conditions.

“**Master Control Books**” identify each unique card and are used to verify potential winner(s) and winning card(s). They are provided to licensees by the Media Bingo product suppliers.

“**Media Bingo**” means a lottery scheme played using mass media communication. This includes, but is not limited to, radio, newspaper, magazine and television. A prize(s) is given away by selling Media Bingo product(s) to players, then randomly calling numbers that may appear on the Media Bingo product. To win, players complete a pre-determined pattern on the Media Bingo product using the least amount of numbers called. Winner(s) must also meet all criteria stated in the House Rules.

“**Media Bingo Product**” means a sheet or series of sheets consisting of rows and columns of numbers. These must be sealed so that the bingo numbers cannot be seen until purchased and opened by the player.

“**Standard Rules of Play**” are those established by the Commission as provided in Section 7 of these Terms and Conditions.

1. General

1.01

No person convicted of a criminal offence shall be involved in any way with Media Bingo if, in the opinion of the Commission, the integrity of the event(s) could be compromised by that person's involvement.

1.02

The licensee must notify the Commission in writing about anything that has, is, or is likely to, compromise the honest conduct and management of the Media Bingo event(s).

1.03

The Commission or its representative(s) may, at any time, audit or inspect anything related to the Media Bingo events. This includes, but is not limited to, buildings, sales agents or retailers used for the sale of Media Bingo product, expenses, recipients of funds, documents and records.

1.04

During an audit or inspection, the Commission or its representative(s) must be given free access at all times and shall be allowed to remove anything considered relevant to the audit or inspection.

1.05

Any person or entity who provides gaming services for remuneration to a licensee(s) may be required to be registered with the Commission.

2. Use of Funds

2.01

Funds generated from Media Bingo must be used for the advancement of education, religion, health, the relief of poverty, or must benefit the community through the promotion of sport, recreation, culture, or any other area considered appropriate by the Commission.

2.02

An organization using Media Bingo funds to purchase, build or renovate real property shall ensure the proceeds from the subsequent sale, mortgaging or other disposition of that property (up to an amount equal to the value of funds raised by the Media Bingo) are used for a charitable or religious purpose.

2.03

An organization using Media Bingo funds to purchase, build or renovate property owned by the applicant must have a “dissolution clause” that comes into effect should the organization fold or wind up its activities. This clause must be included as a specific provision for distribution of assets in the organization’s constitution and/or in the Articles of Incorporation, which ensures the organization’s assets are used for charitable purposes upon winding up.

2.04

An organization raising funds for a future capital project may place Media Bingo funds into an interest bearing investment or bank account until they have sufficient funds to begin the project. Special reporting will be required while those funds are invested outside of the organization’s Media Bingo bank account.

3. Fees and Expenses

3.01

Licensees must pay licence fees set by the Commission.

3.02

A licensee owning the premises or the media outlet where their Media Bingo event takes place, must not deduct rent or any media-use charges, such as air time, as an expense.

4. Licence Applications

4.01

An organization applying for a Media Bingo licence must provide all information required on the application form. In addition, the Commission may request any other information it feels is necessary.

4.02

The application for a Media Bingo licence must include:

- a) the method of distributing and selling Media Bingo product;
- b) the method of disposing of and tracking unsold Media Bingo product;
- c) the schedule for re-circulating product, if applicable;
- d) the method of collecting and recording receipts;
- e) the amount of commissions, if any, paid to sales agents or retailers;
- f) the administrative expenses; and
- g) any imprinting intended to be used on the Media Bingo product.

4.03

An organization may hold, or participate in conducting, up to five (5) bingo events per week.

4.04

A licence to conduct Media Bingo will generally be granted to a single organization. This organization must retain full responsibility for the operation of each Media Bingo event. Partnerships or associations of two (2) or more licensable organizations will be considered.

4.05

An organization must ensure enough funds are available to award all prizes offered. The organization may be required to provide a prize guarantee in a form satisfactory to the Commission.

4.06

A licensee or licence applicant can ask, in writing, for an exemption from any term or condition. The applicant must satisfy the Commission that compliance with the term or condition would cause unreasonable hardship.

5. Product and Equipment

5.01

Media Bingo equipment must be in good working order and is subject to inspection and approval by the Commission.

5.02

All Media Bingo product must be purchased from the Manitoba Lotteries Corporation or from a supplier registered by the Commission.

5.03

Types of Media Bingo product used must be approved by the Commission.

5.04

Media Bingo product and supplies must be securely stored at all times.

5.05

Tampering with Media Bingo product in any way is prohibited.

5.06

Media Bingo product must not be sold or exchanged between licensees.

5.07

Media Bingo product must be sealed so that the bingo numbers cannot be seen until purchased and opened by the player.

5.08

When a licence is suspended or cancelled by the Commission, all Media Bingo product will be confiscated by the Commission.

5.09

Multiple or discounted prices will only be allowed for Media Bingo product if a way of ensuring financial accountability is provided in writing by the applicant, and approved in writing by the Commission.

5.10

The outside of the sealed Media Bingo paper or the envelope containing the Media Bingo paper must include:

- a) the licence number issued by the Commission;
- b) the name, address and telephone number of the licensee;
- c) the number of faces and selling price;
- d) the game number or date; and
- e) any other information approved or directed by the Commission.

6. Conduct

6.01

A Media Bingo licence may not be, transferred, assigned, lent or borrowed.

6.02

The following must be posted and made available for each Media Bingo event:

- a) a copy of the current licence;
- b) all posters provided by the Commission; and
- c) any other information required by the Commission.

6.03

Copies of the following must be available, in a way directed by the Commission, for each Media Bingo event:

- a) the Game Program;
- b) the House Rules, including those specified in 7.01; and
- c) the Standard Rules of Play (as set out in Section 7).

6.04

The approved application and these Terms and Conditions are part of the licence. Any change to a licence must be applied for and approved in writing by the Commission before implementing or advertising any such change.

6.05

Media Bingo events may only be held on the location(s), date(s) and time(s) specified in the application or approved amendment.

6.06

Accumulators must not be changed in any way, unless the changes are applied for in writing by the licensee and approved in writing by the Commission. Approved changes must be advertised to the public before the changes take place.

6.07

An organization planning to stop operating their Media Bingo for more than ninety (90) days must give away any existing accumulator at the last scheduled event before closing, unless otherwise approved by the Commission.

6.08

An organization planning to stop operating their Media Bingo must notify the Commission in writing of:

- a) the last scheduled event date before closing; and
- b) the method of giving away accumulators.

6.09

Licensees must ensure advertising accurately reflects the licensed event and must include the organization's name and licence number. Advertising for prize(s) must identify any restrictions that apply.

6.10

Media Bingo product must not be sold, nor Media Bingo events advertised outside Manitoba.

7. Standard Rules of Play

7.01

House Rules must include:

- a) how to obtain a recap of bingo numbers;
- b) the criteria attached to the winning of any game or prize;
- c) the method and time limit to declare a possible winner;
- d) the method and time limit to claim the prize; and
- e) the procedure for handling any media transmission or telephone failures.

7.02

House Rules must be applied in a way that is consistent with these Terms and Conditions. The Commission will interpret House Rules to be consistent with these Terms and Conditions.

7.03

Person(s) directly involved in the conduct, management or operation of the Media Bingo event may not play.

7.04

Sales of all Media Bingo product must stop before the start of the Media Bingo event.

7.05

All potential winning card(s) must be verified by comparing the control number located in the centre (free space) of the card to the appropriate Master Control Book.

7.06

When at least one player has been identified as a potential winner, no more numbers need to be called.

7.07

The player(s) correctly completing the required pattern in the least amount of numbers called, and having met all the criteria to win stated in the House Rules, will be declared a winner.

7.08

Potential winners must present their card within the time limit stated in the House Rules to claim a prize.

8. Prizes and Winners

8.01

Media Bingo product must not be awarded or given away as a bonus or prize, unless a way of ensuring financial accountability is approved by the Commission.

8.02

If there is more than one winner of a merchandise prize, the retail value of the prize must be paid out in equal shares to all winners, unless otherwise approved by the Commission.

8.03

Promotional prizes are allowed only if there is no charge for a chance to win. Licensees must not require patrons to purchase Media Bingo product to be eligible to win promotional prizes.

9. Records and Reporting

9.01

Media Bingo licensees must keep a record of every number called, including the order in which they were called, for every Media Bingo event. This record must be signed and witnessed by at least two (2) people.

9.02

Media Bingo licensees must keep a record of all player(s) who declare themselves as a potential winner(s) for each Media Bingo event.

9.03

Complete Media Bingo records must be retained by the licensee. These records must include, but are not limited to, the sales and distribution record forms provided by the Commission.

9.04

All records relating to the conduct and operation of Media Bingo events must be kept by the licensee for at least three (3) years after the expiration of the licence, unless otherwise approved in writing by the Commission.

9.05

Licensees must:

- a) maintain a separate bank account for the deposit of all Media Bingo revenue;
- b) deposit all Media Bingo revenue into the account immediately upon receipt; and
- c) pay out all donations and expenses by cheque directly from that account to the supplier of goods and services, or the charitable objectives as approved in the licence.

9.06

Promotional prizes must be reported as an expense. Donated prizes must be reported appropriately on event reports.

9.07

Licensees must submit required financial reports on approved forms. Reports must be complete and accurate and must include copies of all applicable bank statements.

9.08

Licensees must post and make available to the public, reports of Media Bingo financial activity on approved forms as prescribed by the Commission.

9.09

When a licence expires or is relinquished the licensee must, within sixty (60) days of the final event date:

- a) return all unused Media Bingo product to the Manitoba Lotteries Corporation, where the product is not a special order;
- b) ensure product is destroyed, where the product is a special order;
- c) disburse all profits for the charitable objectives as approved in the licence; and
- d) submit a final report to the Commission;

unless otherwise approved by the Commission.

9.10

Licensees must give the Commission supporting documentation for the use of Media Bingo profits upon request. This documentation shall include, but is not limited to, invoice copies, receipts, and written acknowledgements from each recipient.

9.11

Upon written request from the Commission, the licensee must provide an independent audited financial statement or financial review of its Media Bingo operations.

Media Bingo



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